Hair Loss Analysis

# Problem, Goals and Audiences

○ Provide a clear statement of the audience / persona, problem, goals, and

criteria for success, and an overview of your approach to solving that

problem.

# Data Sources and Definitions in a Data Dictionary

○ All data should be cleaned, with redundant, duplicate, and erroneous data

removed.

○ Data should be clearly defined in a data dictionary.

# Patterns, Trends and Insights

○ Data should be analysed using statistical techniques, to identify patterns,

trends, and insights.

Based on research, what trends do we expect to see

What do we see from the dataset

Limitations of dataset – should data have been better collected

○ Include at least one interactive dashboard visualization to provide insights

to the business decisions required by the intended audience.

# At least one predictive model

○ Use historical data to conduct predictive analysis on new data sets based

on the predictive model.

# Recommendations

○ Find a solution to your problem - if there is one.

○ Make recommendations for your client to move forward on.

○ Outline any setbacks and make recommendations of any further data

required or a new data model to be built (if required).

○ Next steps - What would you do next?